Top 5 Benefits of Video Conferencing

1. **Unify Your Team**
   With the growing number of mobile workers and employees telecommuting, video conferencing enables users to collaborate however they want: with video, chat, and screen/file sharing from wherever they happen to be working.

2. **No Need to Travel**
   It costs companies a lot of money and time to travel to meet people. With video conferencing, you can organize and hold a meeting on the fly with participants from remote places all over the world.

3. **Increase Engagement**
   With expansive features, there are many ways you can keep your audience engaged:
   - Share your screen during meetings to add visuals
   - Demonstrate how to use applications in real time
   - Utilize the blackboard feature to add live annotations

4. **Humanize Your Conversations**
   In contrast to voice communication or email, a video is moving pictures, which are worth more than a million words. Body language is an incredibly important part of human interaction and seeing someone while talking to them completely changes the nomenclature of a conversation, be it for business or in a personal relationship.

5. **Simplify Your IT**
   Telesystem Video Conferencing leverages the cloud to give businesses a competitive edge. Users can initiate video conferences, collaborate on documents or conduct webinars without the need to deploy or manage additional equipment.