



With today's distributed work forces and dispersed customer bases, unified communications and collaboration tools are on the rise in small, medium and large businesses but IT managers and employees are expecting more.

- ▶ Remote collaboration is on the rise
- ▶ Employees demand unified tools
- ▶ New, low-cost, Room System options
- ▶ Extend the reach of legacy systems

**The Power of Teamwork**

With up to 80% of business meetings now including remote participants, organizations are increasingly relying on video conferencing and collaboration tools to improve productivity. To enhance the quality of experience at these meetings, IT managers are being tasked with driving improvements in this critical area, updating existing solutions and standardizing on new secure, business-class, applications that can scale to meet all situations and fulfill all their internal customer demands while keeping costs to a minimum.

These IT decision-makers, have long recognized that by using a cloud model for unified communications and collaboration, their organizations can significantly lower costs and reduce complexity while improving productivity and the

overall user experience. For many forward-looking business leaders, it's not just the future of communications that is in the cloud, it's the present. But can these solutions scale? With Accession Meeting, they can.

**Scalable and Affordable**

Fully integrated into Accession Communicator, our world leading unified communications client, Accession Meeting features video conferencing, presentation and screen sharing plus complete call recording.

Without the need to manage a single server, Accession Meeting can also provide interfaces to your customer's legacy H.323/SIP conference bridges or replace them with a complete, low-cost, conference room system.

