With many industries embracing a mobile workforce, providing the right tools is critical for keeping employees connected, productive, and satisfied. With unified collaboration tools like Telesystem uc-one, organizations can achieve significant productivity gains, while saving both time and money.

Mobile trends are undeniable and mobile use is only growing. Here’s what you need to know:

Mobile Growth

- Over 75% of Americans own a smartphone
- Those between the ages of 18-29 are even more likely to own a smartphone. In 2018, 94% of this group owned and operated a smartphone
- 43% of employed Americans said they spent at least some time working remotely

Increased Productivity

- 83% companies found workplace productivity increases when there was a flexible working policy that allows remote work
- Productivity improves by 20-25% in organizations with connected employees

Are You Hindering Success?

- It takes the average person 90 minutes to respond to email but only 90 seconds to respond to a text message.
- 73% of employees use mobile and consumer-grade messaging apps for business purposes that lack the physical and technical safeguards necessary for enterprise communication
- 48% of people use apps that weren’t distributed by their IT department, opening the door to privacy, compliance, and security risks
- 3 out of 4 people say their employers don’t give them access to the latest technology to do their job efficiently

Sources:
- http://www.pewresearch.org/fact-tank/2017/01/12/evolution-of-technology/
- https://www.vodafone.com/content/index/media/vodafone-group-releases/2016/flexible-working-survey.html
- CTIA.org

Arm Your Mobile Workforce with the Right Communication Tools

With Telesystem uc-one, a cloud-based unified communications and collaboration app, you can enjoy a single app for calling, messaging and meetings to keep you and your employees connected, productive and secure.